



## Press Release Milan 04/2019

After the 2015 and 2017 successful editions, Epic srl is going to be part of Euroluce 2019 (Padiglione 15 Stand C34) with its brand PLH® in a new magical setup where switch plates interact in a playful and fascinating mix of functions.

A black monolith coated in black fabric evokes the new packaging of the new PLH® wireless products, it covers ledwall walls in an unexpected camouflage unrevealing poetic contents controlled by controls and gestures.

No boundaries between interior and exterior spaces, the color black counterposes the displayed products which stand out under a theatrical illumination.

PLH® carries on its collaboration with Casambi and the famous Neo Lighter, the iconic cylinder shaped with the push, rotation and the innovative shake control, Jellyfish and MakeUp Aria are juxtaposed in the same family of wireless products.

Jellyfish is the "intelligence" of the system: a completely programmable multitension interface with 4 inputs and 4 outputs.

MakeUp Area is a "classic" PLH® style desktop or wall keypad.

*"In this digital world my idea of wireless command devices for domestic use is to go back to that manual ability and gestuality that we are losing. To touch objects, hold them not just to glide on them; turning on the light is an everyday gesture and it should remain simple, intuitive and quick. This is why the Aria products were born."* says Enrico Correlli, CEO and designer of Epic srl.

Founded in 2011 by two engineers with a ten year experience in Nokia, the Finnish Casambi is world leader in the market of wireless lighting systems for the lighting devices management.

The Bold Nero Lighter Version Will also be presented at Euroluce, a black opaque body and a



PLH® Aria system

Neo Lighter, MakeUp, Brick with Neo Lighter, Dimmer and Jellyfish



PLH® Aria devices

Neo Lighter, MakeUp, Brick with Neo Lighter

24kt gold plated control.

Once again the winning bond between PLH® and Guido and Luca Solari from the Scuola Orafa Ambrosiana, created an elegant and precious object that enhances the Made in Italy: design and craftsmanship at their highest levels!

Furthermore, this year the first of a series of functional and intriguing design accessories will be presented, the Neo Lighter, Brick.

A little pure silicon brick, shock proof and scratch proof, welcomes the Neo lighter transforming it in an elegant switch plate.

Available in different colors, charcoal black and pink rose, Brick can be realized upon request in natural materials such as Really Acoustic Textile Felt by Kvadrat, already Partner of PLH® for the Skin Kvadrat collection.

Acoustic Textile Felt is an up recycle high engineering material, obtained from waste materials and cotton and wool fibers from fashion and textile industries, industrial laundries and from the Kvadrat production.

PLH® is, once again, sensitive to environment.

Already in the past Editions some natural material options had been integrated to the MakeUp, Skin and Neo collections, such as non treated 100% recyclable aluminium and brass.

All PLH® products are available through authorized Partners.

## Collaborations

The PLH dna is made of exclusive collaborations with craftsmanship masters and industry leaders. This is what Enrico Corelli believes in since many years, to bond his technical knowledge in the plant engineering and lighting field with the curiosity towards different styles and materials, taking switch plates from the electric field and draw them near to design and craftsmanship.

Also this year, the collaboration with De Castelli is reinforced and, after the success obtained with the introduction of a special controlled erosion technique, we come out with different textures both in the PLH MakeUp Collection Slim directly on wooden brass plates and in the PLH Skin collection with the addition of DeErosion and DeOpale finishings.

In addition to the collaborations with De Castelli, Kvadrat e Scuola Orafa Ambrosiana, this year a new collaboration with Dada has started.

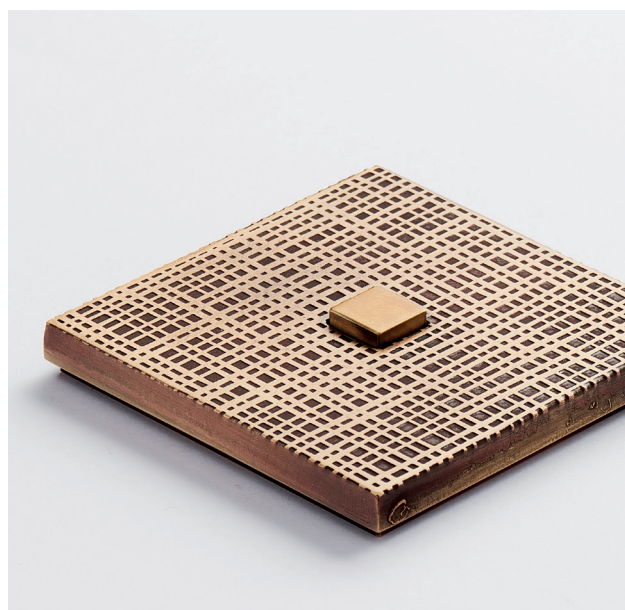
PLH® created two versions of the wireless product upon request of the Italian company, one in travertino rapolano and one in black lava with an inox anodized aluminium control: Neo Q for Dada.

The new kitchen collections presented at the Milano Design Week are already equipped with a smartphone lighting control system from Casambi, will also be provided with a switch plate which is coherent with the Belgian designer and



PLH® Skin collection

Rame DeOpale by De Castelli



PLH® MakeUp collection

DeErosion H6 by De Castelli

architect Vincent Van Duysen aesthetic.

The PLH® products will be presented in the Brand stand (Euroluce Padiglione 15, Stand C34), in the material display case in the De Castelli stand (Salone del Mobile, Padiglione 22 Stand C37 - C39) and in the Dada Cucine stand (Salone del Mobile Padiglione 20 Stand A01 - B04 - C02).

PLH® will also participate to the Fuori Salone in the Brera Design District as NO.MADE's technological partner, NO.MADE is the Luxury Mobile Home thought by the architect Michele Perlini. NO.MADE is a micro house, a domestic space imagined as a buen retiro for scenographic locations, a floating house or a spacial location for urban spaces.

The lighting of this minimal cell (3 x 9 m are its dimensions) is made of spotlights and light cuts in led technology which are controlled through the wall series PLH Skin, MakeUp, Neo and The wireless series Aria Neo Lighter with the Aria Brick accessory.

The Aria Jellyfish supervises the engineering plant, you can turn on and off through smartphone and smartwatch, and also coordinate the lighting scenarios according to dawn and sunset.

In its round version Skin is the protagonist of the wall controls, made in alluminium, brushed and anodized in black, it is a PLH® control devices series that has a 2 mm lowered frontal part to contain every kind of material: wood, glass, mirror, leather, stones, and now Lapitech. Used in the micro house as a paperwall, Lapitech is an "all mass" innovative sintered stone, antibacterial and inert.

In this case it has been literally filleted at a 2 mm thickness and set in the Skin control plate perfectly blending with the materic finishing of the wall.

For Epic, 2019 represents a turning point and a flywheel towards new collaborations, new finishings and new products that are at a advanced fase of developement and will be released within the next semester.



PLH® Aria collection

Neo Q Custom in Lava for Dada



PLH® Skin collection insert in Lapitec

Project for NO.MADE, Architect Michele Perlini



PLH® Aria collection

Jellyfish



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Photo by Alessandro Gaja.

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