



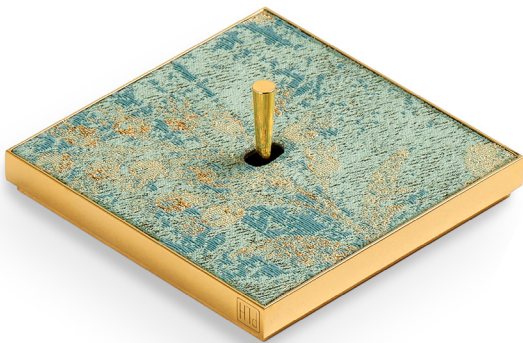
2022 A new challenge for PLH

Rubelli dresses the iconic Skin collection

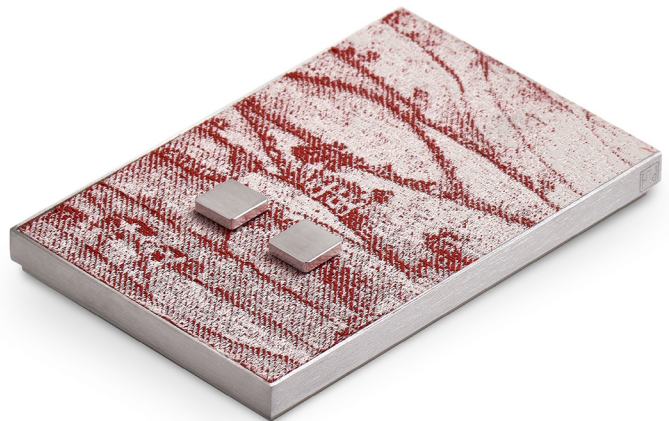
PLH's creative spirit is unstoppable, and it keeps on experimenting and researching. Enrico Corelli's Milanese company announces new challenges for 2022. The first one is based on a new aesthetic and design project (and technological of course) and is transversal to the whole brand production. As Enrico Corelli explains: "We are working on a vast program of **"platecovering"** – the term derives from wallcovering – intended to cover all the surfaces of our electric control plates collections. Firstly, the covering of Skin, since this is already its nature having been born with an iridescent skin. In particular, in the field of texture and fabric décor inserts, on the occasion of Milan Design Week we will present a line made with **Rubelli** fabrics. The historical venetian company has made available to PLH its archives, rich of antique and contemporary textile documents of invaluable charm and quality and will host the event in its Milanese showroom. Within this horn of plenty our two brands have chosen the fabrics to "put on plate", rigorously studied and made in an anti-stain version, without losing a single grain of beauty".

The chosen fabrics for the 2022 collections made of designs and twines, respond to the names of Eliodoro, Derby Toile, Gulliver, Fabthirty+, Lollipop and the classic San Polo, that celebrates Venice's 1600 years: natural and techno yarns, lampasso and jacquard, organic-sourced and ecological viscose all play different themes, from nature to landscapes, floral motifs, graphisms, chromatic juxtapositions and matter fantasies. Set into the plate, they offer to the wall and the environment an incisive and emotional point of attention. The technological content of the device is no less, it also comprehends the adoption of a mushroom shaped multifunction command button that enhances the **silhouette** and **ergonomics** of the manufact.

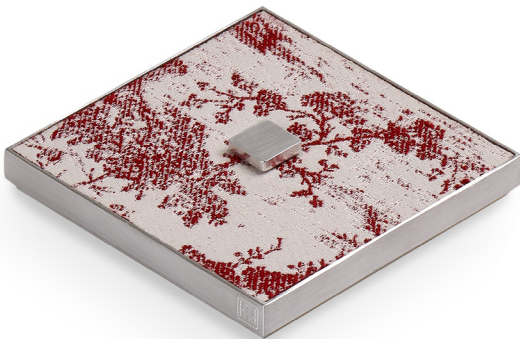
This is the first step towards a more agile realization of the various Skin versions; this approach also concurs to change the terms of collaboration with potential brands that produce decorative inserts. "In effect", Enrico Corelli observes, "the partner company will supply nude materials, obviously selected with us, whilst PLH will provide to the making, adaptation and application on their devices. This solution is thought to amplify and reinforce the company's creativity and to push further the concept of customisation since it will enable us to offer the client a vaster range of shapes, finishes and combinations. "



*S.A.1T.0.0 in PVD gold steel with lever inserted
in Rubelli Eliodoro acqua fabric.*



*S.B.2S.0.0 in silver anodized aluminium with two square buttons
inserted in red Rubelli Derby Toile fabric.*



S.A.1T.0.0 in PVD silver steel with a button inserted in red Rubelli Derby Toile fabric.



S.B.2S.0.0 in silver anodized aluminium with two square buttons inserted in black Rubelli Gulliver fabric.

PLH meets Foglizzo

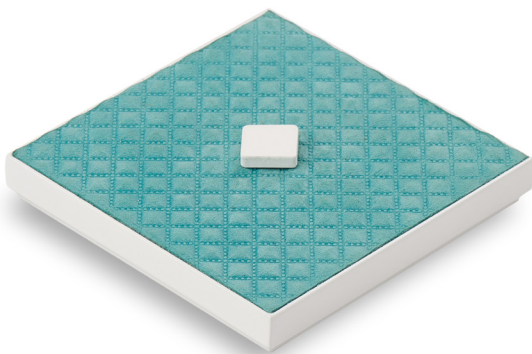
The second novelty for the **Skin** collection is the introduction of leather. Enrico Corelli says: "I thought that those who chose Skin would appreciate the soft, sensual effect of leather under the fingers, but to whom could I turn to, to find an extra excellent material? I thought a bit about it, I spoke with a few professionals and friends and one of them, an architect, suggested the name of **Foglizzo**, an extraordinary leather industry from Turin with more than a century history at the highest quality standards, that I have also personally had the opportunity to witness in construction sites where we were both working. So, my friend organized a meeting and we immediately tuned. Particularly with Alberto Caramello".

Architect, designer and super advisor of Foglizzo, Caramello explains: "My job for the company is to help architects and designers to choose the best leather, classic or customized, for their high range projects. With Enrico Corelli and PLH we immediately found strong shared contact points. Foglizzo and PLH both owe to customization their success and recognizability. Moreover, for both the companies, innovation is an asset, and in parallel, they pay great attention to tradition and sustainability. We also have the same partners, architects, and interior designers, that, thanks to us, always manage to achieve unique projects. Considering this, a technical and strategic collaboration naturally stemmed.

Corelli emphasises these concepts widening the vision: "a part the fact that its values are the same as ours, Foglizzo has immediately surprised us for the great variety of possibilities that its catalogue offers and its inclination for 'sartorial' solutions. They have nearly three hundred different finishes, they treat and craft every kind of leather, nappa, top grain, pony skin, calfskin, saffiano and so on, not to mention treatments and prints, like the one that imitates very realistically straw entwining. A multitude of solutions that satisfy any kind of need or desire. This is ideal for us, having made customization the basis of our activity." Furthermore, regarding sustainability there are strong synergies.

Caramello observes: "The dimensions of PLH devices allow us to use processing scrap from our production reducing waste disposal. A virtuous way to give a second life to a precious material that, otherwise, would have polluted the environment. This is another way to act a real ecology under the motto of "unity is strength". In particular, Foglizzo's strength is to provide high quality leather with infinite custom possibilities, whereas I think

that PLH's strength can be synthesized in developing collections that are able to evolve to adapt and satisfy different needs. I believe that in the future we will carry out many projects together". Corelli agrees, and with his usual mix of enthusiasm and rationality, comments: "Let's start with this first step that seems very promising: I believe that a Skin in leather will collect the favour of professionals and clients. I am also convinced that the partnership with Foglizzo is destined to last in time and expand".



*S.A.1T.0.0 in silver white painted with a button
inserted in skin Foglizzo Petit Carrè Pool Water Azur.*



*S.B.2S.0.0 in silver anodized aluminium with two square buttons
inserted in skin Foglizzo Stahl.*

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