



Alcantara®

For the Milan Design Week, the company of electrical control plates founded and led by Enrico Corelli in the showroom on Via Voghera, which is finally completed, introduces the new program "PLH meets..." with Alcantara as the co-star this time, a renowned producer of the famous Made in Italy material. The result of this collaboration is a series of control plates and accessories dressed in Alcantara®, reimagined in geometries and colors.

New dresses for the command plates

Amongst the novelties presented by PLH at the **Design Week 2024** in the Milan showroom in Via Voghera 4a, the program “**PLH meets...**” stands out. This represents an evolution of the aesthetic aspect of the Skin electrical control plates, which involves the “dressing up” of the shell with a decorative element supplied by prominent design material brands – such as metal, leather, natural stones, wood, or grès – inserted into a tiny depression on the chassis. Enrico Corelli’s innovative mind goes beyond, raising the bar. “PLH meets...” not only focuses on the Skin plate and its decorative insert but also aims to expand the partnership activities to other product lines of the company, exploring materials that are different from its usual range and consequently developing new forms, processes, treatments, and finishes. Corelli explains that this collaboration is meant to be a **long-lasting strategic relationship** where knowledge and experience are exchanged for mutual enrichment.

Set up on the ground floor of the showroom adorned with white monoliths and colorful rotating panels hanging from the ceiling, the first chapter of “PLH meets...” showcases the initial collaboration with **Alcantara**, the Italian brand that produces and markets the unique Alcantara® material worldwide. This material, known for its cutting-edge technology, has proven exceptional in various fields over time, from automotive interiors to fashion, interior design, and consumer electronics. The joint effort between the two brands primarily adorns the Skin control plate, introducing a new line called **Skin Geometrie** that displays unique geometries and colorful compositions inspired by abstract art, enhancing its customizability.

The collaboration with Alcantara extends also to the **Slim collection**, where techniques such as full-color laser cutting and textile thermowelding have been used to give it a distinct plastic effect. The buttons have been redesigned with linear or dotted shapes, leading to the series being named **Slim Morse**, inspired by the famous telegraphic alphabet based on coded alternation of lines and dots to form words. The latest achievement of the partnership, presented in the captivating b.box space on the ground floor of the showroom, is titled **DDD** and involves dressing up components of the **Belcanto sound system** with **Alcantara 1105 Neve**.

Corelli remarks, “So far, the collaboration has been very fruitful. Working with Alcantara has allowed us to experiment with entirely new processes, such as textile thermowelding, which is complex but aesthetically effective. Through Alcantara, we have explored **new shapes**, ellipses, hexagons, octagons, chevrons, Greek patterns, experimented with palettes, decorations, and textures inspired

by art and fashion. Working on this project has not only excited me but also reinforced my belief that a beautiful product stems more from a creative idea, a desire to create something new, rather than just filling a catalog slot. However, you need to have a well-defined goal: if you succeed, you often find the people and partners who help you, sometimes even guide you, to achieve it.”

The intricate and daring project **“PLH meets Alcantara”** once again confirms the Milanese company’s commitment to exploring partially unknown territories, relying on its foundational values: quality excellence, continuous innovation, attention to detail, research, experimentation, great imagination, an open and curious mindset, and the collaboration of a small, highly competent, and bright team driven by a shared vision for the company’s well-being. Corelli concludes, “Only by adhering to these principles and strengths do I believe it is possible to achieve the goals we set and overcome the challenges that reality presents us with.”







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